

STYLE & SOCIETY

MAGAZINE

MEDIA KIT



ABOUT US

STYLE & SOCIETY Magazine is an elevated online publication covering the best in entertainment, fashion, lifestyle, food & drinks, travel, events and philanthropy. Celebrating the hottest trends and the latest in pop culture, STYLE & SOCIETY provides an exclusive front-row view into the most exciting sought-after red carpet events, fashion must-haves, travel destinations and more!

An award winning publication, STYLE & SOCIETY was nominated for both the Los Angeles Business Journal Women's Council Award and the Los Angeles Business Journal Fashion Award as a top company driving economic growth in Los Angeles. A destination for socially savvy influencers, tastemakers and trendsetters, STYLE & SOCIETY also served as the media partner for Los Angeles Fashion Week (LAFW) in 2017.

Kinya Claiborne
Editor-in-Chief



KINYA CLAIBORNE

TV HOST | MEDIA MAVEN | STYLE INFLUENCER

[Kinya Claiborne](#) is the founder and editor-in-chief of STYLE & SOCIETY Magazine. She oversees the core magazine and digital across all platforms. A style influencer, TV host, entrepreneur, media maven and lifestyle expert with a major passion for all things communications-driven, she launched the Los Angeles-based online publication as a platform to celebrate the best of entertainment, fashion, lifestyle, travel, food and red carpet events globally.

Kinya is also co-executive producer and TV host of The StyleList, a TV series delivering the latest fashion, trends, travel and pop culture in a fast-paced and entertaining format on Watch ONX, an online video platform and production studio featuring a diverse collection of content including news, entertainment, and lifestyle programming for the multicultural millennial. Both a tastemaker and award-winning content creator, she travels the globe working with brands, hotels, and tourism boards on special events, editorial coverage and influencer programs.

Kinya was nominated for the Los Angeles Business Journal (LABJ) Fashion Award in the Influencer/Trendsetter category honoring top individuals who drive tremendous economic growth in Los Angeles. Additionally, she was nominated for the Los Angeles Business Journal (LABJ) Entrepreneur of the Year award, honoring achievements by powerful women who make a difference throughout Los Angeles.

Kinya is also a Style Influencer for StyleCon, an annual conference celebrating beauty and fashion and joined Los Angeles Fashion Week (LAFW) as a media partner for the spring/summer 2018 season where she co-hosted the LAFW red carpet influencer kickoff event and the LAFW Opening Night Gala.

A media maven with more than 15 years experience, Kinya began her career working within radio, TV news and print publications before transitioning into corporate communications, and later launching STYLE & SOCIETY in November 2013. Kinya earned her Bachelor of Arts degree in mass communications from California State University, Sacramento, and is a native Californian residing in Los Angeles.



THE STYLELIST

Created as an on-camera extension of STYLE & SOCIETY, [The StyleList](#) is a TV series delivering the latest fashion, trends and pop culture in a fast-paced and entertaining format on Watch ONX, an online video platform and production studio featuring a diverse collection of content including news, entertainment, and lifestyle programming for the multicultural millennial.

The StyleList premiered June 2016 and is hosted and co-executive produced by Kinya Claiborne, founder & editor-in-chief of STYLE & SOCIETY Magazine, in conjunction with ONX Media Group, a digital studio that creates and curates quality original content including original scripted series, short films and branded entertainment.

CAPABILITIES

Branded Content: Creative sponsored content that delivers branded messaging organically and seamlessly.

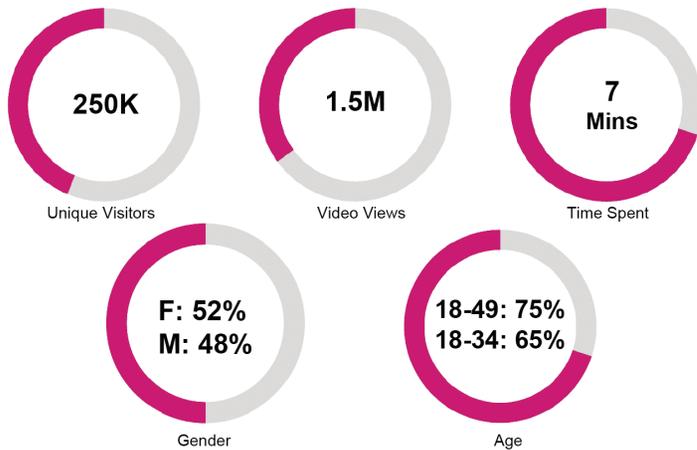
Product Integration: From product placements to mentions, align with STYLE & SOCIETY in various categories.

TV HOST & INFLUENCER REEL

Watch Kinya Claiborne's TV hosting and influencer reel, which includes excerpts of The StyleList episodes and brand partners.

As Seen In: Amazon StyleCode, LA Business Journal, Glamour, Extra, E! News, Ebony, and The Cut.

WHO WE REACH



CLICK THUMBNAIL TO WATCH



CATEGORIES

#fashion



#food&drinks



#entertainment



#shopping



#travel



#lifestyle



EDITORIAL CALENDAR



JANUARY

Fitness, Awards Season, Film Festivals



FEBRUARY

Valentines Day Gift Guide, Awards Season, Fashion



MARCH

Spring Fashion, Food & Wine, Spring Break



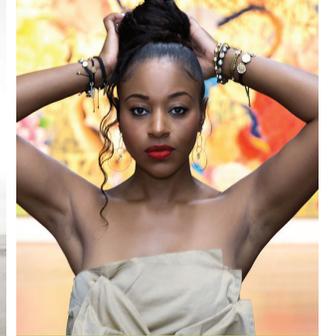
APRIL

Music Festival, Fashion, Beauty



MAY

Mother's Day Gift Guide, Food & Wine, Film Festival



JUNE

Father's Day Gift Guide, Summer Travel, Fitness, Music



JULY

Summer Entertaining, Summer Fashion, Food & Wine, Sports



AUGUST

Back to School, Food & Wine, Beauty



SEPTEMBER

Fall Fashion, Fashion Week, Awards Season



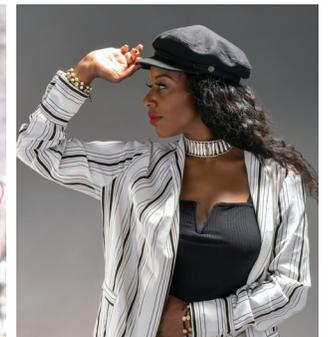
OCTOBER

Halloween, Food & Wine, Decor & Design



NOVEMBER

Holiday Entertaining, Winter Travel, Food & Wine, Shopping



DECEMBER

Holiday Gift Guide, Holiday Parties, Winter Fashion

OUR READERS



AUDIENCE

STYLE & SOCIETY speaks to an affluent audience of trendsetters, tastemakers and influencers who enjoy the best in entertainment, fashion, beauty, lifestyle, music, food & drinks, travel, events and philanthropy.

REACH

A lifestyle brand, STYLE & SOCIETY Magazine has a combined digital and social footprint that reaches more than 230,000+ millennials including The StyleList TV series, social media, newsletter subscribers and digital platforms. Viewed by more than 60,000+ unique visitors a month, STYLE & SOCIETY Magazine is the online resource of choice for stylish, sophisticated influencers and opinion leaders.

ONLINE & SOCIAL

Let's Get Social!

[@STYLEANDSOCIETY](#) x [@KINYACLAIBORNE](#)

 **80,000** + 236,000 monthly impressions

 **20,000** + 111,000 monthly impressions

 **10,000** + 150 videos uploaded

 **8,000** + 14,560 monthly impressions



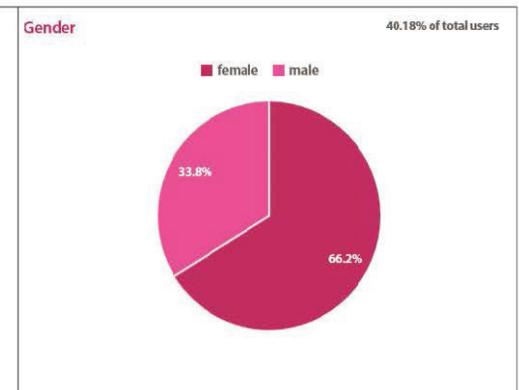
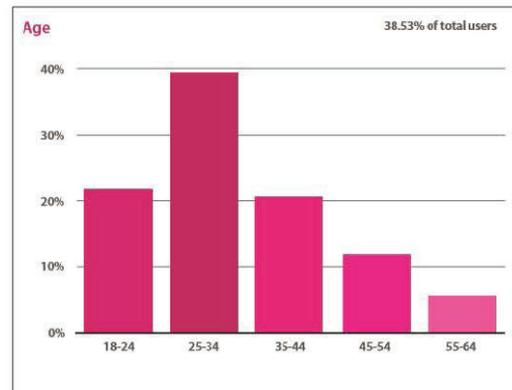
INFLUENCE



Reader Profile
Average Age 30

INFLUENCE: 230,000+

TOP COUNTRIES: United States, France, United Kingdom



BRANDS & COLLABORATIONS

Influencer partners and brand collaborations span across entertainment, fashion, lifestyle, travel, food and beauty vertices. Brands we work with include the following:



ADVERTISING

STYLE & SOCIETY offers a 360-degree approach for advertising and integrated marketing opportunities to help brands inspire a highly engaged audience. Turnkey added-value opportunities include advertorials, sponsored posts, social media, influencer programs, brand partnerships, custom video, e-newsletter and events.



CONTACT US

Interested in advertising opportunities with STYLE & SOCIETY Magazine or booking Kinya Claiborne for influencer programs, collaborations, press trips, speaking engagements or social media campaigns? Her capabilities include digital video, photography, creative consulting, media tours, brand ambassadorship and on-camera hosting for digital, traditional and broadcast media.

Kinya Claiborne, Founder & Editor-in-Chief: kinya@styleandsociety.com

Hosting, castings & influencer campaigns: bookings@styleandsociety.com

Advertising, marketing & collaborations: advertising@styleandsociety.com

LET'S GET SOCIAL

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www.styleandsociety.com

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