

STYLE & SOCIETY

Kinya Claiborne's Bio



Kinya Claiborne is the founder and editor-in-chief of STYLE & SOCIETY Magazine. A style influencer, TV host, entrepreneur and fashion expert with a major passion for all things communications-driven, she launched the Los Angeles-based online publication as a platform to share the best of entertainment, fashion, lifestyle, travel, food and red carpet events globally.

Kinya is also co-executive producer and TV host of "The StyleList," a TV series delivering the latest fashion, trends, travel and pop culture in a fast-paced and entertaining format on ONX, an online platform featuring the best in video content for the multicultural millennial. Both a tastemaker and award-winning content creator, she has traveled around the globe working with brands, hotels, and

tourism boards on special events, editorial coverage and influencer programs.

A rising fashion icon, Kinya was nominated for the 2017 Los Angeles Business Journal Fashion Award in the Influencer / Trendsetter category for her work with STYLE & SOCIETY. The awards acknowledge the top apparel companies and individuals that drive tremendous economic growth in Los Angeles. Kinya also joined Los Angeles Fashion Week (LAFW) as a media partner for the spring/summer 2018 season, where she co-hosted the LAFW red carpet influencer kickoff event and the LAFW Opening Night Gala. Additionally, Kinya is an Influencer for StyleCon, an annual conference celebrating beauty and fashion.

A media maven with more than 15 years experience in working within all aspects of communications, Kinya began her career working within radio, TV news and print publications before transitioning into corporate communications, and later launching STYLE & SOCIETY in November 2013. Kinya earned her Bachelor of Arts degree in mass communications from California State University, Sacramento, and is a native Californian residing in Los Angeles. Inquires may be directed via email to Kinya Claiborne at kinya@styleandsociety.com.

STYLE & SOCIETY Magazine

Entertainment | Fashion | Lifestyle | Food & Drinks | Travel | Events
(213) 675-5446

www.styleandsociety.com



MEDIA KIT

STYLE & SOCIETY MAGAZINE

STYLE & SOCIETY Magazine is an online publication covering the best in entertainment, fashion, lifestyle, food & drinks, travel, events and philanthropy. STYLE & SOCIETY celebrates the hottest trends, the latest in pop culture and provides its readers an exclusive front-row view into the most exciting sought-after events, travel destinations and more! Additionally, STYLE & SOCIETY is the media partner for Los Angeles Fashion Week (LAFW) and was nominated for the 2017 Los Angeles Business Journal Fashion Award as a top company driving economic growth in Los Angeles.

THE STYLELIST TV SERIES

Created as a video extension of STYLE & SOCIETY, "The StyleList" is a TV series delivering the latest fashion, trends and pop culture in a fast-paced and entertaining format on ONX, an online video platform with a diverse collection of content including news, entertainment, and lifestyle programming for the multicultural millennial. The show premiered June 2016 and is hosted and co-executive produced by Kinya Claiborne, editor-in-chief of STYLE & SOCIETY Magazine, in conjunction with Kollideoscope Networks.

AUDIENCE

STYLE & SOCIETY speaks to an affluent audience of trendsetters, tastemakers and influencers who enjoy the best in entertainment, fashion, beauty, lifestyle, music, food & drinks, travel, events and philanthropy.

REACH

STYLE & SOCIETY is a growing lifestyle brand with an audience that reaches more than 95,000 millennials including the "STYLE & SOCIETY Insider" monthly newsletter subscribers, "The StyleList" weekly TV series, social media and digital platforms. Viewed by more than 20,000+ unique visitors a month, styleandsociety.com is the online resource of choice for stylish, sophisticated influencers.

ADVERTISING, COLLABORATIONS & INTEGRATED MARKETING

Advertising, collaborations and integrated marketing opportunities exist with influencer programs, sponsored posts, brand partnerships, events and social media for added value.

CONTACT

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